



SPONSOR PACKET

GATEWAY OUTDOOR expo

FEBRUARY 13-14, 2027

St. Charles Convention Center | St. Charles, Missouri



SPONSORSHIPS

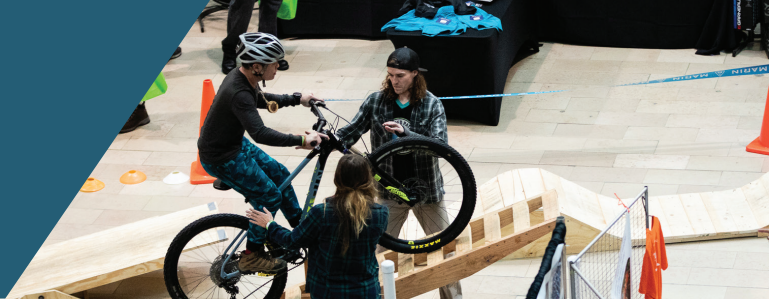
Expo sponsors receive special display, speaking, and marketing opportunities. Please contact Jarrid Snyder at jarrid@terrain-mag.com with questions or to discuss a custom sponsorship.

Presenting Sponsor: \$20,000 (only one available)

- Corner 20x20 booth to host activities, promotions, product demos, etc. with four tables, eight chairs, and electricity (if needed).
- Opportunity to present at the Expo Basecamp area on Saturday or Sunday.
- Recognition as Presenting Sponsor in all event announcements and advertising, including a custom press release.
- Special messaging and recognition as Presenting Sponsor during announcements on site.
- Company logo on event website, emails (approx. 10,000 records), and other media advertisements.
- Company logo on all event signage and materials.
- Sponsor Spotlight writeup in event newsletter and social media channels.
- Back cover ad, two-page feature article, and Premium Exhibitor Listing in show directory.
- Opportunity to have a printed brochure, leaflet, or coupon distributed to attendees as they enter the event.
- Rights to utilize the Gateway Outdoor Expo name to promote sponsorship through PSAs, media, and print collateral (to be approved by Terrain Media).
- Ten complimentary invitations to VIP/Vendor Party on Friday evening.

Peak Sponsor: \$5,000

- Corner 10x30 space to host activities, promotions, product demonstrations, etc. with three tables, six chairs, and electricity (if needed).
- Company logo on event website and other media advertisements.
- Company logo on designated event-day sponsor signage.
- Recognition as sponsor during announcements on site.
- Sponsor Spotlight writeup in event newsletter and social media channels.
- Inside back or front cover ad and Premium Exhibitor Listing in show directory.
- Five complimentary invitations to VIP/Vendor Party on Friday evening.



SPONSORSHIPS (CONTINUED)

Crest Sponsor: \$3,000

- Corner 10x20 space to host activities, promotions, product demonstrations, etc. with two tables, four chairs, and electricity (if needed).
- Company logo on event website and other media placements.
- Company logo on designated event-day sponsor signage.
- Recognition as sponsor during announcements on site.
- Sponsor Spotlight writeup in event newsletter and social media channels.
- Full-page ad and Premium Exhibitor Listing in show directory.
- Five complimentary invitations to VIP/Vendor Party on Friday evening.

Trailhead Sponsor: \$1,500

- Corner 10x10 space to host activities, promotions, product demonstrations, etc. with one table, two chairs, and electricity (if needed).
- Company logo on event website.
- Company logo on designated event-day sponsor signage.
- Recognition as sponsor during announcements on site.
- Sponsor Spotlight writeup in event newsletter and social media channels.
- Half-page ad and Premium Exhibitor Listing in show directory.
- Five complimentary invitations to VIP/Vendor Party on Friday evening.

VIP/Vendor Party Sponsor: \$2,500 (or in-kind donation; only one available)

- Mention in all press releases and media as VIP/Vendor Party sponsor.
- Party sponsored by "Your Company" on event webpage, in show directory, and on all related marketing materials.
- Company logo on custom party signage.
- Ten complimentary invitations to VIP/Vendor Party on Friday evening.

SPONSORSHIPS (CONTINUED)

Happy Hour Sponsor: \$1,500 (only one available)

- Company logo on the event webpage.
- Company logo on designated event-day sponsor signage as well as on custom Happy Hour Sponsor signage on evening of Saturday.
- Five complimentary invitations to VIP/Vendor Party on Friday evening.

Coffee Sponsor: \$1,500 (two available)

- Company logo on the event webpage.
- Company logo on designated event-day sponsor signage as well as on custom Coffee Sponsor signage on Saturday or Sunday morning.
- Five complimentary invitations to VIP/Vendor Party on Friday evening.